Discovery Enterprises International is pleased to announce that we are now the exclusive distributor for betty, the UK’s premiere producer of factual lifestyle content. Including the recent BBC and Channel 4 premieres and the entire betty back catalog, DEI is proud to offer in our Spring 2013 Lifestyle Supplement, over 180 hours of returning hit franchises, life-changing makeovers, heart-warming documentaries and revealing new series.

Available for the first time are new series, Obsessive Compulsive Cleaners for Channel 4 and BBC One’s Rip Off Food, also featured are new second seasons of The Undateables, The Fabulous Baker Brothers and The Food Inspectors. Additionally, this catalogue highlights those series which are available as formats.

DEI is thrilled by the opportunities that our new relationship with betty will allow and is excited to present this stellar catalogue of highly rated and critically acclaimed content.

We look forward to meeting with you and wish you a successful market.

Nicolas Bonard
GM France & SVP of Discovery Enterprises International

View our entire lifestyle catalogue and screen full episodes online at dei.discovery.com
THE FABULOUS BAKER BROTHERS

SERIES 1; 6 X 30

Two brothers – one a baker, the other a chef and butcher – unlock the trade secrets of baking and without a cupcake in sight! With five generations of baking tradition behind them, Tom and Henry roll up their sleeves, get out the flour and take viewers through their delicious recipes. But it’s not just about bread and pastry: each dish will have hearty fillings, tempting toppings and tasty accompaniments that bring in stacks of delicious flavours.

Produced by betty for Channel 4 (2011)

SERIES 2; 7 X 60

Tom and Henry Herbert, the “Fabulous Baker Brothers,” take on traditional British food in a bold attempt to give the UK’s iconic tourist attractions, iconic food to match! Tourists regularly report they are amazed by Britain’s cultural heritage but disappointed by traditional fare. The Brothers travel to locations all over the UK, take over a local restaurant to launch new Baker Brothers recipes and put a contemporary twist on lost classics using local produce.

*Includes a one hour Christmas special where the boys put their tasty twist on traditional holiday fare.

Produced by betty for Channel 4 (2012)

THE FOOD HOSPITAL

SERIES 1; 8 X 60
SERIES 2; 7 X 60

An emerging area of medical science, The Food Hospital examines the science behind using food as medicine, tackling patients’ health problems through the food they eat. Monitored by medical experts, patients suffering from a range of medical conditions and symptoms check into The Food Hospital where they are prescribed specific diets to determine if their health problems can be cured by the food they eat. It’s time to eat our way back to health!

Produced by betty for Channel 4 (2011-2012)
THE BIG FOOD FIGHT
S X 30
Get ready for a yummy brawl! Comedian Sue Perkins hosts this food quiz that serves heaps of culinary comedy. In each episode, British celebrity chef and award-winning food writer Hugh Fearnley-Whittingstall must defend his cooking credentials as he is challenged by a different famous food personality to discover who is the real super-foodie. A passion for food and an eye on victory, genuine knowledge and skills will be put to the test in this nourishing snack for all connoisseurs.
Produced by betty for Channel 4 (2009)

RIP OFF FOOD
S X 60
How do food manufacturers and supermarkets trick consumers into believing they’re buying quality foods, healthy products and bargain deals when in fact it could be a rip off or at least certainly not what it appears. Through a series of fun and surprising stunts we discover how much the public knows about the food they buy and eat. Watch and learn – are you being taken for a ride on your weekly shop?
Produced by betty for BBC1 (2012)

THE FOOD INSPECTORS
SERIES 1; 4 X 30
SERIES 2; 4 X 60
Matt Allwright and Chris Hollins join Britain’s environmental health teams to lift the lid on how these hidden heroes protect the food-loving British public. Dealing with public complaints, investigating contaminated samples and spot-checking establishments; it’s never a dull day for a food inspector.
Produced by betty for BBC1 (2012)
THE UNDATEABLES

SERIES 1; 3 X 60
SERIES 2; 5 X 60

Looking for love can be tricky, but some find it harder than others. Add disability to the equation and it can sometimes seem impossible. We follow the journey of several extraordinary singletons as they enter the dating circuit in pursuit of love. From a stand-up comedian with Tourette’s to an office worker with Down’s Syndrome, we look at the realities of looking for love in an image-obsessed world, where too many people make snap judgements based on first impressions – and even consider some to be “undateable.”

Produced by betty for Channel 4 (2012)

BEAUTY AND THE BEAST

SERIES 1; 6 X 60
SERIES 2; 4 X 60

We live in a society obsessed with physical perfection with nearly three quarters of Brits believing that being better looking would make them more successful. Meanwhile, half a million people in Britain have a serious facial disfigurement, and must counter the negative connotations many of us apply to such differences on a daily basis. Can someone who lives with a facial disfigurement convince a self-confessed beauty addict that true beauty comes from within?

Produced by betty for Channel 4 (2010 – 2012)

COMING OUT DIARIES

1 X 60

We follow the conflicts and dilemmas faced by three young people as they navigate their way through telling their family and friends that they’re gay or transgender. Natalie was born a boy and is only able to dress as a girl outside the family home. Jamie was born a girl but enjoys being accepted as one of the lads at Uni. Tori is a lesbian and wonders whether she should confide in her course mates. Will they succeed in their battle for acceptance?

Produced by betty for BBC3 (2011)
HOLIDAY HIJACK

6 X 60

Unsuspecting tourists are taken from their luxury resorts to experience the realities of life behind the glossy travel brochure. The journey is eye-opening and challenging as they learn some uncomfortable truths about the cost of mass tourism and get to know the local people and culture. Holiday Hijack challenges vacationers to think twice about the all-inclusive package and consider more rewarding ways to experience countries and local people.

Produced by betty for Channel 4 (2010)

MODEL LIFE

8 X 60

Leading fashion photographer Perou faces the biggest challenge of his career: to create a series of photographs that open the window on the world of modeling and on the lives of the eight professional models from across the globe. Who are these people who put themselves on the front-line of the super body conscious, hyper-harsh fashion world? Is life one long glamour party, or a constant battle to stay on top?

Produced by betty for More 4 (2011)
OBSESSIVE COMPULSIVE CLEANERS

Meet the Obsessive Compulsive Cleaners, individuals who take cleaning and order to a whole new level. Hayley buys more cleaning products than food in her weekly shop; Michelle spends over 60 hours a week cleaning her house; and Richard is obsessed with order in his home to the detriment of his relationships. In each episode, an obsessive cleaner is paired with a border-line hoarder to help bring order to chaos and put their obsession with cleaning to good use.

Produced by betty for Channel 4 (2013)

HOARDERS, GET YOUR HOUSE IN ORDER

This series features out-of-control consumers whose quality of life is being buried under their mounds of excessive, but potentially valuable possessions. On hand to help each case transform their lives are two experts; dealer of antiques and artifacts Nick Allen and interior designer Abigail Ahern. Can Nick and Abigail help these compulsive spenders de-clutter their homes and get their lives back on track?

Produced by betty for Channel 4 (2012)

PROMZILLAS

Prom is the new rites of passage for teens, but not everyone is looking forward to the “big night.” The Prom Squad comes to the rescue – their only mission: to make high schoolers look and feel amazing on the biggest night of their life. Follow the makeover experts as they visit high schools across the UK to help shy teens become the belles of the ball at prom.

Produced by betty for Sky Living (2010)

SHOPPING IS MY LIFE

Shopping can be fun, but for some, their habits are so extreme that they need expert help. Top stylist Faye Sawyer and personal development coach Nick Jankel confront shopping addicts suffering from “affluenza” and aim to break their obsessive shopping pattern and set them on the path to a more emotionally enriched way of living. Will this shocking form of retail rehab change their shopping habits for good?

Produced by betty for BBC3 (2008)
ARE YOU FITTER THAN A PENSIONER?

6 x 60

American old age has undergone a facelift – frail and weak is now a thing of the past. Each week, young unfit, unhealthy Brits are sent off to an American adult active retirement community to see if they can meet the challenge of proving their fitness against the super-fit senior residents. The new breed of pensioners will prove ideal mentors to the young Brits, but will the experience shock them into changing their ways for good?

Produced by betty BBC3 for (2010)

THE JOY OF TEEN SEX

SERIES 1; 4 X 60
SERIES 2; 6 X 60

Sex is a part of every teenager’s life. They think about it, they worry about it and they do it. Fronted by sex education experts, this series explores the love and sex lives of today’s British teenagers – presenting solutions to the emotional and physical problems that many experience. In these open and frank conversations, no subject is off limits.

Produced by betty for Channel 4 (2010 – 2011)

WEDDING HOUSE

10 x 60

Want a dream wedding without the nuisance of planning? In a stately country mansion, Wedding House’s creative team of experts takes care of the details and plans one-stop nuptials services, where couples can indulge their wildest matrimonial fantasies. Witness 30 couples tie the knot in the most unusual, crazy, romantic and unconventional ways. This is sure to have audiences saying “I Do.”

Produced by betty for Channel 4 (2010)
DESPERATELY HUNGRY HOUSEWIVES
1 X 60
We gain rare insight into the highly deceptive and private world of women’s disordered relationship with food. Once considered an illness affecting teenage girls, anorexia and bulimia are now on the increase among older women as they succumb to eating disorders. Following a group of successful and intelligent women who seem to have it all, we watch them trying to appear “normal,” when behind closed doors they are secretly starving themselves.
Produced by betty for BBC1 (2008)

MY BIG FAT FETISH
1 X 60
Most of us are trying to lose weight but this is a film about a group of big women who are happy with their weight and some of who want to get even fatter. As the western world becomes increasingly obese, fat is becoming a fetish and these women are becoming renowned for their fat bodies. Fat girls eating food is becoming an underground internet activity.
Produced by betty for Channel 4 (2012)

FAST FOOD BABY
1 X 60
Our junk food addiction is dropping alarmingly down the age ladder. We’re now rearing a generation of fast food babies. This arresting documentary reveals babies and toddlers eating a diet of chips, burgers and kebabs all washed down with bottles of fizzy cola. We explore the deep-seated reasons why parents resort to junk food feeding and follow three families as they desperately try to get back on the right nutritional track.
Produced by betty for BBC3 (2011)
ADDICTED TO BOOB JOBS
1 X 60
Around one in five women in the UK having boob jobs are not first timers. Through the eyes of 26-year-old fashion journalist Louise Roe we look at six women who are not satisfied with having just one boob job but who are choosing to return to the operating table. To understand why women are having multiple boob jobs Louise looks beyond the surgery and asks is it society, is it the media or is it men that drive women to want bigger and bigger and bigger boobs?
Produced by betty for BBC3 (2008)

REPOSSESSED
1 X 60
In the past year, nearly 50,000 families have had their homes repossessed. But the crisis is far from over: some predict that another half a million homes are at risk, as Britain fights off the recession and families struggle to meet their mortgage payments. Filmed over eight months as the housing crisis tightened its grip, Repossessed is a powerful, intimate film about three ordinary families battling to save their homes.
Produced by betty for BBC1 (2008)

CONFESSIONS OF A TRAFFIC WARDEN
1 X 60
Starting a first shift of a new job can be nerve-wracking, especially if you face being sworn at, spat on, racially abused and even physically assaulted. We gain unique access to Westminster City Council’s huge parking enforcement operation and follow recruits, many of them new to Britain, as they learn the ropes and join the army of wardens patrolling London’s streets. But with councils generating £1 billion a year from parking tickets, is it any surprise traffic wardens are motorists’ public enemy number one?
Produced by betty for Channel 4 (2009)

Produced by betty for BBC3 (2008)
COUNTRY HOUSE RESCUE

SERIES 4; 6 X 60

Taking this classic into its fourth series is a new talent, Simon Davis, who has all the credentials to turn around the fortunes of British stately homes. Giving this series his unique injection of entertainment and business savvy, Simon finds imaginative ways to help these houses stay afloat and to be enjoyed by the nation for generations to come. Can Simon persuade their deeply eccentric and suspicious owners to embrace the modern world and turn their family homes into viable businesses?

Produced by betty for Channel 4 (2012)

COUNTRY HOUSE RESCUE

SERIES 1; 6 X 60
SERIES 2; 8 X 60
SERIES 3; 8 X 60

Renowned business woman and hotelier Ruth Watson travels the UK to advise owners of stately British homes how to diversify activities and raise revenue to secure their future. Ruth brings her no-nonsense business savvy to bear on centuries of family history and tradition to save more of the country’s most beautiful private homes from ruin. Will the owners manage to turn their cash-hungry properties around?

Produced by betty for Channel 4 (2008 – 2011)

COUNTRY HOUSE RESCUE REVISITS

SERIES 3; 6 X 60
SERIES 2; 4 X 60
SERIES 3; 1 X 60

In Country House Rescue business woman Ruth Watson came to the rescue of six country houses that were in desperate need of some straight-talking, business advice to save them from crumbling away. For Ruth and the home owners it was a turbulent journey full of family history, ancestral duty and, in many cases, raw emotion. In this series we revisit the magnificent properties to see if the owners have managed to turn around the fortunes of their stately homes by following Ruth’s advice.

Produced by betty for Channel 4 (2009 – 2011)

HOTEL RESCUE

6 X 60

Following the success of Country House Rescue, award-winning hotelier and food writer Ruth Watson returns to tackle fledgling, and often failing hotels and B&Bs across the UK. Ruth hopes to open the eyes of six couples who think establishing a hotel or B&B will be a piece of cake. Determined to shape the novices into professionals, she visits each project and sends the proprietors to some of the UK’s top hotels, to learn from the best in the business.

Produced by betty for Channel 4 (2009)

MY DREAM FARM

6 X 60

The progress of six brand new farmers in their first year of working the land is aided and abetted by gardening and farming guru, Monty Don. With over 30 years of experience of farming himself, Monty’s the ideal mentor. He wants to help the new smallholders avoid the perils and pitfalls that beset such projects in their early days, as he firmly believes that as a nation, Great Britain has to start producing its own food.

Produced by betty for Channel 4 (2010)
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### Notes
- The table entries are organized alphabetically by the first letter of the title.
- Page numbers are indicated next to each title for easy reference.