APEX 2013 EXPO
KIDS PROGRAMMING
KIDS VS. FILM / 12 x 30
In this new series, 48 kids are given the chance to research, write, produce and edit a documentary, but they only get one day to shoot it! Each episode features two teams of two kids, guided by hosts Oli Pettigrew and Mohini Sule, who compete against each other to produce their two-minute documentary. The kids face off on the big screen where they will be judged by an audience of their peers.

ADVENTURE & ZOO GAMES / 8 x 30
8 young explorers - the Adventure 8 - get a once-in-a-lifetime opportunity to get up close with the animals and keepers of Singapore Zoo, Night Safari and Jurong Bird Park. But it's not all work and no play. Each episode will culminate in an animal game challenge where the kids compete against each other to score points. At the end of the series, the contestant with the most points will be crowned 'King of The Jungle!' 

TRANSFORMERS PRIME BEAST HUNTERS / 16 x 30
Roll out with Optimus Prime, Bumblebee, Arcee, Ratchet, Bulkhead, and the rest of the heroic Autobots as they battle the evil Decepticons. The epic battle rages on as Optimus Prime leads his team of Autobots in a mission to defend Earth and one day restore his home planet of Cybertron. But a brand new enemy emerges that could turn the tide of the war in Megatron's favor.

TRANSFORMERS PRIME / 52 x 30
Roll out with Optimus Prime, Bumblebee, Arcee, Ratchet, Bulkhead, and the rest of the heroic Autobots as they battle the evil Decepticons. Team Prime may be few against the Deception horde, but they find increased strength via bonds while delivering heavy metal action, nail-biting suspense and taking human drama to new levels.

TRANSFORMERS: RESCUE BOTS / 26 x 30
Follow the adventures of four young Transformers and their human counterparts - a family of emergency responders with 9-year-old Cody at its center. The Rescue Bots are tasked by Optimus Prime to study the ways of humanity and protect mankind on the island of Griffin Rock, a highly advanced hub of technology where anything can happen.

LITTLEST PET SHOP / 26 x 30
This animated comedy adventure series centers around the life of a fun-loving tween girl, Blythe, and the fantasy adventures of the pets that she cares for at the Littlest Pet Shop. Blythe moves into her new apartment building with her airline pilot father and quickly discovers that the Littlest Pet Shop doesn’t sell pets; it caters to them! Much to her surprise, Blythe discovers her unique ability to speak with the pets at the shop’s day camp.

MY LITTLE PONY FRIENDSHIP IS MAGIC / 52 x 30
In the magical land of Equestria, a sturdous young unicorn is intent on enhancing her magical abilities. One day, she’s assigned a very important task by her mentor, Princess Celestia: “Get your muzzle out of those books and make some friends!” In the fairytale village of Ponyville, Twilight Sparkle meets five new ponies and they teach her about the most powerful magic of all - the magic of friendship.

POUND PUPPIES / 39 x 30
A pup for every person and a person for every pup, that’s the motto of the Pound Puppies, a team of fearless dogs whose sworn mission is to find homes for lonely puppies. They only LOOK like regular dogs. In fact, these poodles are dogs of action who match up: pups with loving families - while they keep the humans at Shelter 17 clueless.

TAYLOR SWIFT: JOURNEY TO FEARLESS / 3 x 60
Against the backdrop of her Fearless Tour, this series takes an in-depth look at Taylor Swift’s rise to fame. From a shy and awkward teenager from Pennsylvania to a budding teenage artist living in Nashville to the fully fledged global megastar that she is today; each episode looks at key moments and experiences in Taylor’s life that formed part of her journey to get where she is today.

THE ADVENTURES OF CHUCK & FRIENDS / 39 x 30
Chuck is a smart and adventurous creative truck with the world at his wheels. He and his friends push the limits of their imagination and what they can build and do - which always ends with a lesson learned and our heroes totally covered in mud!

KAJUDO: RISE OF THE DUEL MASTERS / 26 x 30
This animated action-adventure fantasy series tells the story of Ray, a talented 14-year-old creature-tamer, ‘whisperer’ and duelist. In the world of Duel Masters, otherworldly creatures (kaıju) coexist with mankind for thousands of years. All was peaceful for centuries, but now a dimensional barrier called The Veil has begun to tear, and creatures are coming to Earth.

G.I. JOE RENEGADES / 52 x 30
Branded as renegades for crimes they did not commit, a heroic group of young G.I.s are forced to turn fugitive as they battle to clear their names and expose the evil that is Cobra Industries. A seemingly benevolent mega-corporation, Cobra Industries is covertly intent on creating a new world order. G.I. Joe Renegades delivers fast-paced action and a touch of humor.

Discovery Kids is a brand of Discovery Communications. Hasbro Inc. is a broad company providing children and families around the world with a wide range of entertainment offerings based on the company's world class brand portfolio. The Hub is a joint venture between Hasbro and Discovery Communications.

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